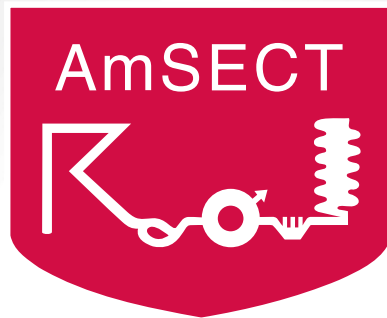




The American Society of
ExtraCorporeal Technology

2027

YEAR-ROUND PROSPECTUS

WHO WE ARE

The American Society of ExtraCorporeal Technology (AmSECT) has more than 2,000 members globally.



AmSECT was founded in 1964 with a mission to foster improved patient care and safety by providing for continuing education and professional needs of the extracorporeal circulation technology community.

Today AmSECT is the leader for the profession with more than 2,000 members in our society. Members in all stages of their careers benefit from participating in AmSECT's array of programs and services.

Partnering with AmSECT is the ideal way for your organization to connect with key decision-makers and business influencers in order to become the solution of choice. Cut through the competition by building relationships that matter – help brighten your organization's tomorrow!

AMSECT INTERNATIONAL CONFERENCE

The AmSECT International Conference is the premier educational and networking event for perfusionists and other professionals in related disciplines.

The AmSECT 65th International Conference is taking place March 17-21, 2027 in Nashville, TN.

Each year, perfusionists from around the world gather to celebrate our profession, share knowledge, solve challenges and network with leading perfusionists. The robust conference education program will cover a variety of hot topics such as congenital technical skills, ethics and safety, standards and guidelines, blood management, program management, ECMO, and more.



ENGAGEMENT OPPORTUNITIES

The International Conference offers a variety of opportunities that will connect you with your target audience.



INDUSTRY SYMPOSIUM*

\$20,000 | Lunch
\$12,500 | Breakfast

AmSECT will promote your 60-minute Industry Symposia through pre-conference marketing, onsite signage, and the mobile app. Dates are first-come first-served, with Thursday, Friday, or Saturday available. Sessions may run concurrently.

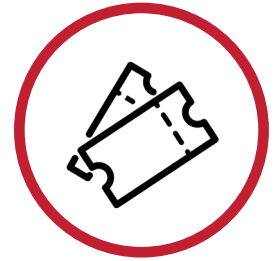
Sponsors can provide breakfast/lunch at their own cost.



SOCIAL EVENT*

\$10,000 | Exclusive

Be the exclusive sponsor of AmSECT's social event, held on Friday, March 19. Logo on signage and drink tickets to be used at the Social Event. Opportunity to provide additional branded items for the social event.



MANUFACTURER RECEPTION*

\$10,000 | Exclusive

Logo on signage and drink tickets for attendees to use at the Manufacturer Reception, Thursday, March 18.



BRANDED CAMPER *

\$1,000/Day | Multiple Available

Opportunity to decorate the camper with your own signage and décor, and use it to hand out marketing materials or food and beverage (purchased through hotel).

The camper is featured directly across from the exhibit hall and in the center of AmSECT's conference.



COFFEE BREAK*

\$3,000 | 2 Available

Logo recognition on AmSECT coffee break stations. Opportunity to provide branded items (coffee cups, sleeves, napkins, etc.) for attendees to use.



PASSPORT TO PRIZES

\$500 | 10 Available

Give attendees another reason to stop by your booth: Add your company to the Passport to Prizes. Attendees who visit the booths of all exhibitors on the Passport will be entered in a drawing to win prizes from those exhibitors. Sponsor is responsible for providing a prize with \$100+ value. For an additional \$100, AmSECT can provide the prize on the exhibitor's behalf.

*Benefits include sponsor logo and link on conference website, and logo on mobile app.

ADVERTISING & PRODUCT PLACEMENT OPPORTUNITIES

The International Conference offers a variety of advertising opportunities that will increase brand awareness among hundreds of perfusionists.

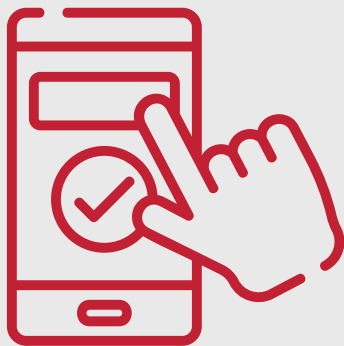


Conference Wi-Fi*

\$5,000 | Exclusive

Attendees love to be connected at all times and your company can make that happen! This sponsorship opportunity includes a customized SSID and Password.

Your company logo will be placed on signage throughout the conference.



**Mobile App
Sponsor***

\$5,000 | Exclusive

The mobile app gives attendees easy access to all pertinent information about the meeting on their phone or tablet. The app includes comprehensive session details, schedules, speakers, networking descriptions, exhibitor information, and more. Your exclusive support of the app will be acknowledged in e-blasts, branding at the conference, and branding on the app.

Subject to change.

*Benefits include sponsor logo and link on conference website, and logo on mobile app.

ADVERTISING & PRODUCT PLACEMENT OPPORTUNITIES

The International Conference offers a variety of advertising opportunities that will increase brand awareness among hundreds of perfusionists.



Blood Drive Sponsor*

\$5,000 | Exclusive

Logo recognition throughout the blood drive held during AmSECT's conference.



Hotel Key Card*

\$5,000 | Exclusive

Make the first impression when attendees arrive! Your company name and logo will be prominently displayed on custom hotel room key cards that will be distributed to all attendees staying at the host hotel.



Hotel Room Drop*

Exclusive

Opportunity to provide a branded item in attendees' hotel rooms.

Contact AmSECT for pricing and logistics.



Registration Bag*

\$5,000 | Exclusive

Your company logo will get prominent placement on an AmSECT-provided bag that is sure to be used during and after the International Conference.



Lanyards*

\$5,000 | Exclusive

Gain extra visibility for your company on the lanyard that is worn daily by attendees throughout the conference.



Student Perfusion Bowl Sponsor*

\$5,000 | Exclusive

Logo recognition and opportunity to help support the AmSECT student perfusion bowl during the conference.

*Benefits include sponsor logo and link on conference website, and logo on mobile app.

ADVERTISING & PRODUCT PLACEMENT OPPORTUNITIES

The International Conference offers a variety of advertising opportunities that will increase brand awareness among hundreds of perfusionists.



Registration

\$3,500 | Exclusive

Every attendee has to register. Give them an opportunity to see your company branding and that you support them by sponsoring our registration system, pages and confirmation email. Includes logo and link on conference website, and logo on mobile app.



Puppy Yoga*

\$3,000 | Exclusive

This is your opportunity to sponsor AmSECT's puppy yoga session. Provide branded puppy items and company marketing materials at the yoga session.

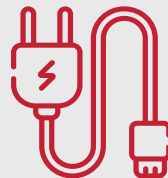


New Product Release Advertisement

\$2,500 | 6 Available

Showcase your company through a picture and description that will be featured on the AmSECT website and in the mobile app.

Sponsor must provide a picture and description.



Charging Station*

\$2,000 | 2 Available

AmSECT attendees will stay plugged in with a convenient charging station strategically placed in a high-traffic area at the International Conference. The perfect place to recharge a phone, tablet or other devices, charging stations will feature your company's logo prominently.



Student Session

\$2,000 | Exclusive

Logo recognition during student sessions and a 5-minute introduction opportunity.



Session Commercial

\$1,500 | 8 Available

Create a short, one-minute commercial that will be played right before a session starts. As attendees are entering their sessions, they will see your branding and messaging.

*Benefits include sponsor logo and link on conference website, and logo on mobile app.

ADVERTISING & PRODUCT PLACEMENT OPPORTUNITIES

The International Conference offers a variety of advertising opportunities that will increase brand awareness among hundreds of perfusionists.



Pre-Conference Email Banner Advertisement

\$1,200 | 4 Available

Conference emails go to the AmSECT database and promote the International Conference. Include your branding in these communications. Banner ad included in emails and linked to the sponsor's link of choice.

Work with AmSECT team on timing.



Floor Clings

\$1,200 | 4 Available

Capture the attention of attendees by adding your booth location and marketing message on a 5' x 5' floor cling.



Yoga Sponsor

\$1,000 | Exclusive

Logo recognition at AmSECT's yoga event and opportunity to provide branded items for yoga participants.



Registration Drop

\$750 | 10 Available

Drop literature or gift items for attendees to grab while at registration with registration drop. Item or collateral must be provided by and shipped by the sponsor.



Mobile App Push Notification

\$500 | 6 Available

Send notifications to all attendees who have downloaded the conference mobile app.



Catch Box

\$500 | Exclusive

Logo recognition on AmSECT's Catch Box, which attendees will use as a microphone throughout the conference. The Catch Box will be passed throughout sessions, promoting your logo during adult and pediatric sessions.

BOOTH PACKAGE

Make your presence known to a focused group of perfusionists in the Exhibit Hall.



Basic Booth Space will be rented at the rate of **\$3,000 per 10' x 10' booth space**. All spaces are sold in 10'x10' increments.



Included in your Booth Space:

- Pipe and Drape: 8' back wall; 3' side rail drape
- 7" x 44" Identification Sign
- (2) Side Chairs
- 6' Skirted Table
- Carpeted
- Wastebasket
- (2) Exhibit badges
- Pre-Show & Post-Show Attendee List (attendees who opt-in to share information only)

The exhibit hall will be in an indoor space. Additional items can be ordered through the Exhibitor Service manual at the cost to the exhibitor.



Exhibitor Reps do not receive CEUs. If you require CEUs, please register as a conference attendee.

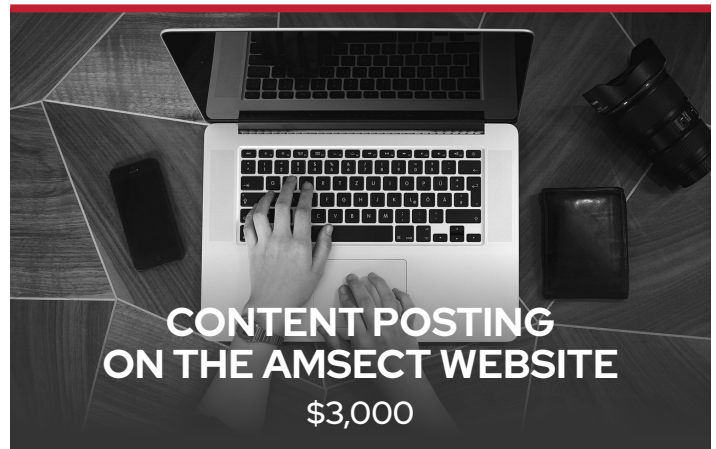
YEAR-ROUND OPPORTUNITIES

Increase Your Exposure With These Year-Round Sponsorship Opportunities.

GAIN VALUABLE YEAR-ROUND EXPOSURE



Reach the perfusion community through AmSECT's social media channels, which include Facebook, X, Instagram and LinkedIn, to share your thought leadership or promote your product or service. Up to one post on the social media platform of your choice.



Share your knowledge and expertise with the AmSECT community. Post content (white paper, etc.) on the AmSECT website for up to three months.



The AmSECT community has a passion for knowledge. Stand out from your peers and gain brand recognition by sponsoring a webinar. Sponsor can select the webinar speaker and topics. Webinar will be hosted on the AmSECT website for six months. This opportunity includes:

- Logo recognition in the webinar promotion emails.
- Logo and verbal recognition during the recorded webinars.
- Logo recognition on the webinar webpage promoted to all newly registered attendees.



The purpose of Perfusion Week is to bring awareness to the perfusionist's crucial role within cardiovascular surgical teams and in providing high-quality patient care. Thank perfusionists for the work they do each and every day by sponsoring Perfusion Week with a video and email message. This sponsorship opportunity includes logo and visual and verbal acknowledgment.

YEAR-ROUND SPONSOR PACKAGES

| Emerald Package

EXCLUSIVE SPONSORSHIP

\$90,000

Exclusive sponsorship tier, specifically related to:

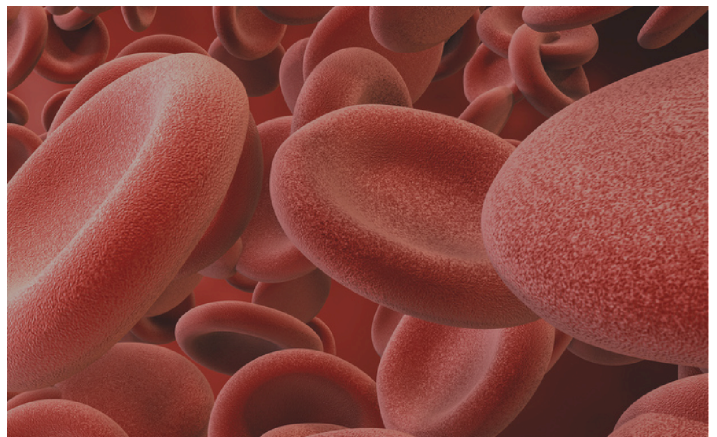
- Annual strategic discussion and educational meeting with AmSECT Directors
- Educational grant support for perfusionists and perfusion students for 1.5 day educational visit. AmSECT to determine number of participants and selection process. Sponsor to cover ground transportation and F&B. AmSECT to cover flights and lodging.
- Exclusive industry participation in AmSECT's Leadership Symposium (up to 3 Sponsor attendees per program) including Sponsor's 1-hour educational/promotional presentation of Sponsor's choosing

Annual Conference:

- 20x20 booth space in the Exhibit Hall (first choice)
- (20) Complimentary registrations at the AmSECT 65th International Conference
- (1) Industry Symposium – speaker & topic chosen by Sponsor, with first preference given on available slots. Sponsor to provide and manage F&B. AmSECT to assist in ordering of F&B in collaboration with Sponsor.
- Pre- and post-event attendee list (attendees who opt-in to share information only)
- (1) Post-event meeting with the Board of Directors at the International Conference

Communications:

- (6) Custom social media messages (X, Facebook, LinkedIn) (email content to be supplied by partner and approved by AmSECT)
- (12) Dedicated emails sent to full member database (email content to be supplied by partner and approved by AmSECT)
- (4) Full Page Ad – *AmSECToday*
- (4) Full Page Ad – *JECT Journal*
- (5) Webinars (includes (1) eblast and (1) social pre-promotion by AmSECT)
- (1) New product announcement on AmSECT website for three months
- (1) One post on AmSECT's social media accounts, announcing sponsor (ahead of International Conference)
- (1) Logo Placement on *AmSECToday* Email Announcement
- AmSECT Awards Sponsor, announced and noted in awards communications
- (12) Month website logo recognition



YEAR-ROUND SPONSOR PACKAGES

| Diamond Package Options

DIAMOND OPTION A

\$60,000

Event Benefits:

- 20x20 booth space in the Exhibit Hall
- (15) Complimentary registrations at the AmSECT 65th International Conference
- (1) Educational Industry Symposia speaking opportunity at Conference (limited availability; see schedule)
- (1) Push notification in AmSECT mobile app
- (1) Session commercial (conference)
- (1) Pre- and post-event attendee list (attendees who opt-in to share information only)
- (1) Post-event meeting with the Board of Directors at the International Conference

Year-Round Benefits:

- (12) Month website logo recognition
- (2) Custom social media messages on AmSECT's social media channels, X, Facebook, Instagram, LinkedIn (sponsor may only post to one platform at a time)
- (1) Post on AmSECT's social media channels announcing your company as a sponsor
- (3) Dedicated emails sent to full member database (content must be provided by sponsor and approved by AmSECT)
- (2) Webinars (includes pre-webinar promotion by AmSECT)
- (1) New product announcement on the AmSECT website for up to three months (includes blurb in AmSECT membership messaging with link)
- (1) Sponsored content/thought leadership article in AmSECToday
- (1) Email banner ad in one of AmSECT's Conference Series Communications
- (1) Surveys to the AmSECT membership in 2027
- (1) Opportunity to host one website member poll

DIAMOND OPTION B

\$60,000

Event Benefits:

- 20x20 booth space in the Exhibit Hall
- (15) Complimentary registrations at the AmSECT 65th International Conference
- (1) Educational Industry Symposia speaking opportunity at Conference (limited availability; see schedule)
- (1) Pre- and post-event attendee list (attendees who opt-in to share information only)
- (1) Post-event meeting with the Board of Directors at the International Conference

Year-Round Benefits:

- (2) Custom social media messages on AmSECT's social media channels, X, Facebook, Instagram, LinkedIn (sponsor may only post to one platform at a time)
- (1) Post on AmSECT's social media channels announcing your company as a sponsor
- (12) Dedicated emails sent to full member database (content must be provided by sponsor and approved by AmSECT)
- (2) Webinars (includes pre-webinar promotion by AmSECT)
- (1) New product announcement on the AmSECT website for up to three months (includes blurb in AmSECT membership messaging with link)

YEAR-ROUND **SPONSOR PACKAGES**

| Platinum & Gold Packages

PLATINUM

\$50,000

Event Benefits:

- 20x20 booth space in the Exhibit Hall
- (12) Complimentary registrations at the AmSECT 65th International Conference
- (1) Push notification in the International Conference mobile app
- (1) Pre- and post-event attendee list (attendees who opt-in to share information only)
- (1) Post-event meeting with the Board of Directors at the International Conference

Year-Round Benefits:

- (6) Month website logo recognition
- (1) Custom social media messages on AmSECT's social media channels, X, Facebook, Instagram, LinkedIn (sponsor may only post to one platform at a time)
- (1) Post on AmSECT's social media channels announcing your company as a sponsor
- (2) Dedicated emails sent to full member database (content must be provided by sponsor and approved by AmSECT)
- (1) Webinars (includes pre-webinar promotion by AmSECT)
- (1) Opportunity to host one website member poll or survey

GOLD

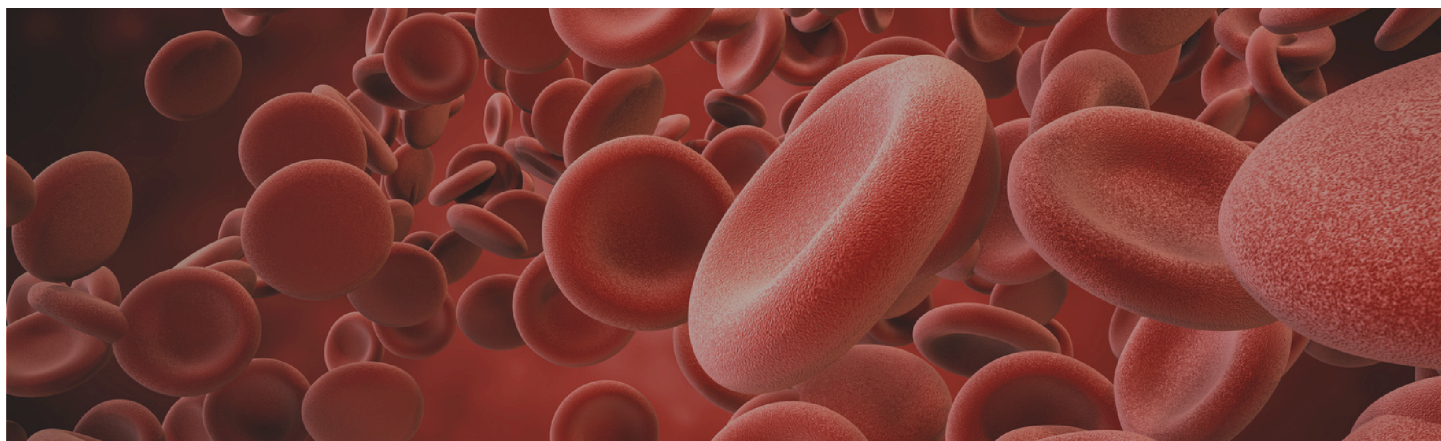
\$40,000

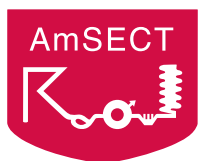
Event Benefits:

- 20x10 booth space in the Exhibit Hall
- (8) Complimentary registrations at the AmSECT 65th International Conference
- (1) Push notification in the International Conference mobile app
- (1) Pre- and post-event attendee list (attendees who opt-in to share information only)
- (1) Post-event meeting with the Board of Directors at the International Conference

Year-Round Benefits:

- (3) Month website logo recognition
- (1) Custom social media messages on AmSECT's social media channels, X, Facebook, Instagram, LinkedIn (sponsor may only post to one platform at a time)
- (1) Post on AmSECT's social media channels announcing your company as a sponsor
- (1) Dedicated emails sent to full member database (content must be provided by sponsor and approved by AmSECT)





2027 SPONSORSHIP & ADVERTISING REGISTRATION FORM

Indicate your selection(s)

INTERNATIONAL CONFERENCE

- | | | | |
|--|---|---|---|
| ☐ Industry Symposium | ☐ Lunch \$20,000 | ☐ Breakfast \$12,500 | ☐ Charging Station \$2,000 |
| ☐ Social Event \$10,000 | | | ☐ Student Session \$2,000 |
| ☐ Manufacturer Reception \$10,000 | | | ☐ Session Commercial \$1,500 |
| ☐ Student Perfusion Bowl \$5,000 | | | ☐ Pre-Conference Email Banner Ad \$1,200 |
| ☐ Conference WiFi \$5,000 | | | ☐ Floor Clings \$1,200 |
| ☐ Mobile App \$5,000 | | | ☐ Branded Camper \$1,000/Day |
| ☐ Blood Drive \$5,000 | | | ☐ Yoga Sponsor \$1,000 |
| ☐ Hotel Key Card \$5,000 | | | ☐ Registration Drop \$750 |
| ☐ Hotel Room Drop <i>Contact AmSECT for Pricing</i> | | | ☐ Passport to Prizes \$500 |
| ☐ Registration Bag \$5,000 | | | ☐ Mobile App Push Notification \$500 |
| ☐ Lanyards \$5,000 | | | ☐ Catch Box Sponsor \$500 |
| ☐ Registration \$3,500 | | | |
| ☐ Puppy Yoga Sponsor \$3,000 | | | |
| ☐ Coffee Break \$3,000 | | | |
| ☐ New Product Release Advertisement \$2,500 | | | |

BOOTH PACKAGE: \$3,000 / 10' X 10' SPACE

☐ _____ Spaces X \$3,000 = \$_____ SUBTOTAL

YEAR-ROUND SUPPORT OPPORTUNITIES

- | | |
|---|--|
| ☐ Emerald Package \$90,000 | ☐ Perfusion Week Sponsor \$5,000 |
| ☐ Diamond A Package \$60,000 | ☐ Webinar \$4,000 |
| ☐ Diamond B Package \$60,000 | ☐ Content on AmSECT.org \$3,000 |
| ☐ Platinum Package \$50,000 | ☐ Social Media Post \$1,000 X _____ Posts = \$_____ |
| ☐ Gold Package \$40,000 | |

Contact Information

Please print clearly.

Full Name _____
Professional Title _____ Organization _____
Address _____ City _____
State/Region/Province _____ Zip _____ Country _____
Email Address _____ Telephone _____

Total: \$

Payment Information

☐ Check (made payable to AmSECT) ☐ MasterCard ☐ Visa ☐ Discover ☐ AMEX ☐ P.O. _____ ☐ Invoice Me

Name on card _____
Credit Card Number _____
Phone _____ Exp. Date _____ Security Code _____
Billing Address _____ City _____ State _____ Zip _____
Signature _____
Credit Card Billing Address: ☐ Same as Above
Address: _____
City/State/Zip: _____

Policies

Sponsorship that includes registration for an event acknowledges consent to be filmed or photographed. By sponsoring an Event, or by attending such an Event, you agree to be bound by the terms of the Registration Agreement. If you do not agree to the Registration Agreement, do not sponsor, or register for or attend an Event. The agreement may be found on the website. Contact a staff member for more information.

AmSECT REGULATIONS AND TERMS AGREEMENT

STANDARD TERMS AND CONDITIONS

The following represents a binding contractual agreement for the terms of 2027 AmSECT Partner Agreement (hereafter "Agreement") between AmSECT and (hereafter "Partner") effective upon signature. The terms of the Agreement are as follows:

SPONSOR FEES

Payment: Upon receipt of signed Agreement, AmSECT will invoice sponsor if payment was not submitted.

LIMITED LIABILITY

The liability of AmSECT for any act, error or omission for which it may be held legally responsible should not exceed the cost of any cash payment. AmSECT will not, in any event, be liable for consequential damages, including, but not limited to, lost income or profits. AmSECT will not be subject to any liability whatsoever for any failure to hold conference because of an act of God, outbreak of hostilities, insurrection, riot, civil disturbance, terrorism, government act or regulation, fire, flood, explosion, accident, theft, or any other cause beyond the reasonable control of AmSECT. Unintentional or inadvertent failures of either party to print, publish, or circulate the other party's name and/or materials shall not be considered a breach of the Agreement.

CANCELLATION

Cancellations can be made up to 60 days prior to the event for a full refund, minus a \$50 admin fee. Any cancellations less than 60 days prior are non-refundable.

GENERAL TERMS

The terms and conditions set forth in this Agreement govern the relationship between AmSECT and Partner. Unless expressly agreed to in writing by AmSECT no other terms or conditions appearing in contracts, orders, insertion instructions, or otherwise that conflict with the provisions of this Agreement shall be binding on AmSECT.

AmSECT shall not be bound by conditions printed or appearing on order blanks or copy instructions that conflict with provisions of this Agreement. The waiver of any provision of this Agreement shall not be construed to be a waiver of either party's right to later require strict observation and performance of each of the provisions hereof.

Facsimile transmission of a copy of this Agreement bearing a signature shall be deemed to be delivery of a signed original Agreement.

SEVERABILITY

If any section or provision of this Agreement is deemed illegal by a competent court of law, all other provisions of this Agreement shall remain in force.

ENTIRE AGREEMENT

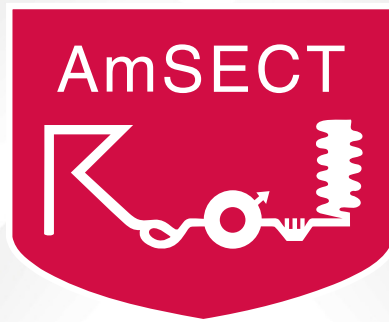
The undersigned hereby authorizes AmSECT to reserve benefit partnership for use by the above company/organization during the 2027 year. The undersigned hereby acknowledges receipt of and agrees to abide by all rules and regulations under which the benefit partnership is sold.

A nonrefundable payment must be received within 30 days of the signed agreement in order to confirm the AmSECT Benefit Partner Program and specified AmSECT promotional item.

No Partnership benefits will be received until the full payment has been received. Partners are expected to comply with all AmSECT show rules and regulations.

Please sign and return via email to blake.finger@amsect.org to activate the partnership. This Agreement constitutes the entire agreement between Partner and AmSECT. No modification or amendment to this Agreement shall be effective unless made in writing and signed or acknowledged by the party to be bound.

By completing and returning this agreement, AmSECT acknowledges that this document becomes a binding contract between the Partner and AmSECT. We have read, understand, and agree to all rules, regulations and terms of this agreement that are outlined in this document.



The American Society of
ExtraCorporeal Technology

CONTACT US

AmSECT Is Committed to the Success of Our Partners

AmSECT can work with you to create a promotional package that fits your organization's goals. Reach out to discuss how AmSECT can further support your success.

To get started, reach out to **Blake Finger**:

Blake Finger
Director of Sales AmSECT
(651) 288-3423
blake.finger@amsect.org