AMSECTODAY RATE SHEET 2027

AmSECToday is the official AmSECT newsletter. There are four issues, published every quarter and distributed to **more than 2,000 AmSECT members.** Within its pages, readers will find in-depth and thought provoking articles, information about upcoming events, educational offerings, student perspectives, challenging quizzes and more.

EDITORIAL THEMES	
Q1 Issue	ECMO, Interdisciplinary Understanding/ Professionalism, Patient Blood Management Mechanical Support, Heart & Lung Failure
Q2 Issue	Conference Wrap Up, Education & Technology, Ex-Vivo Perfusion, Laboratory/Transfusion Medicine, Quality Outcomes
Q3 Issue	Current Profession Issues, Evidence-Based Medicine, Infection Control, Myocardial Preservation, Pharmacology
Q4 Issue	Pediatric & Congenital Perfusion, Patient & Perfusionist Safety, Special Procedures Systems Physiology, Transplants

DISPLAY RATES (per insertion)	4x	2x	1x
Full Page Ad	$1058	$1368	$1616
Half Page Ad	$735	$960	$1121

SPONSORED CONTENT RATES	4x	2x	1x
1000-1500 Word Entry	$1980	$2080	$2200

PREMIUM POSITIONS	
Inside Front Cover	+$500
President's Message	+$400
Table of Contents	+$350
Feature Article	Pricing upon request

SUBMISSION DETAILS

ADVERTISING DEADLINES
Q1 Deadline: January 15
Q2 Deadline: April 15
Q3 Deadline: July 15
Q4 Deadline: October 15

PRODUCTION REQUIREMENTS
High resolution Adobe PDF files strongly preferred. PDF files should be created as CMYK color, 300 dpi resolution, all fonts embedded with full bleed and crop marks. If PDF files cannot be sent, InDesign, Illustrator, or Photoshop files are acceptable.

If you have questions or would like to secure an ad, please contact blake.finger@amsect.org.

PREMIUM OPTIONS	4x	2x	1x
Banner Ad - Email (600 x 200px)	$300	$400	$500
Logo Placement - Email (200 x 200px)	$175	$250	$350
Leaderboard Banner Ad - Website AmSECToday Homepage (728 x 90px)	$500	$750	$995
Article Banner Ad - Website (728 x 90px)	$200	$300	$400